



College Leadership Advisory Committee Meeting 27 October 2021 Minutes

Attending:

Michael Gilding, VP&ED (chair); Judith Bannister, TPD Law; Vivienne Brand, Research Lead Law; Bill Damachis, Director, International Partnerships; Don DeBats, Director JBC; Ian Goodwin-Smith, Mathew Flinders Professor, Social Impact; Katie Hazell, P&C Business Partner; Caitlin Hughes, HDR Coordinator; Christopher Kee, Dean (Education); Andrew Goldsmith, Director, CCP&R; Mark Halsey, Research Lead Criminology; Charles Lees, Dean (People & Resources); Tania Leiman, Dean of Law; Marinella Marmo, TPD Criminology; Ilke Onur, Research Lead Business; Vipul Pare, TPD Business; Gerry Redmond, Dean (Research); Noore Siddiquee, TPD Government; Julie Strunk, College Manager (SAS); Susannah Tidemann, Marketing and Communications Partner; Nicole Wedding, Digital Content Producer; Mel Pike, Executive Officer

Apologies: Jessica Genauer, Honours Coordinator; John Spoehr, Director AITI; Sarah Taylor, Director of College Services; Cassandra Star, Research Lead Government

Agenda items	Notes	Action items
1. Welcome and Minutes	<p><i>Document: Minutes CLAC 22 September 2021</i></p> <ul style="list-style-type: none"> VP&ED welcomed Ian Goodwin-Smith to the Committee Also welcomed Bill Damachis, Susannah Tidemann and Nicole Wedding who attended for their items Previous minutes noted 	
2. VP&ED report	<p>The VP&ED reported on the following:</p> <ul style="list-style-type: none"> Congratulations to Tania Leiman and Vipul Pare on their promotions, noting they were the first Teaching specialists in the University to be promoted to Levels E and D respectively, having shown exemplary leadership <i>Centre for Social Impact Flinders</i> The DVCR has approved the concept of a Centre for Social Impact Flinders, with Ian Goodwin-Smith joining the College and three further staff here or joining soon A proposal to establish the Centre as the Adelaide node of the National CSI consortium has been submitted and success would be known late November <p><i>Research opportunities</i></p> <ul style="list-style-type: none"> The scale of research at Flinders is expanding with three major opportunities arising for BGL researchers, for which the College will need to plan: Modern Manufacturing initiative, promising \$67m bid for federal funding from AITI, if successful would involve new construction; significant partnership with BAE Systems; research agenda A CRC in Marine Bioproducts, c.\$40m, already awarded, centred in CSE but with AITI involved. Research 	

	<p>opportunities in management/business e.g. knowledge management, innovation management and advanced manufacturing in remote areas</p> <ul style="list-style-type: none"> • \$34m awarded for a Growth and Translational Research Centre in Aged Care. Research opportunities in business/ management, e.g. workforce capability, technology and innovation <p><i>Budget and Forecast</i></p> <ul style="list-style-type: none"> • The Job Ready package has caused the University to reconsider its recruitment strategy, noting that persisting in over-enrolment in certain disciplines would now create financial loss • Law and Business could accept additional students over the cap without loss, accordingly targets for those disciplines have increased, also International student recruitment in Business <p><i>City presence</i></p> <ul style="list-style-type: none"> • There have been workshops to discuss use of space <p>The VP&ED observed:</p> <ul style="list-style-type: none"> • There are strong cultural norms around individual office space, due to availability at Bedford Pk • The value of space in the city is 6 times higher than at Bedford Park • Co-working spaces are increasingly popular as vehicles for innovation and networking <p>Comments included:</p> <ul style="list-style-type: none"> • Need for confidentiality should be considered, noting confidential printing would be introduced at Flinders in 2022 • Open plan could be effective, Tonsley a good exemplar • A working group is being established to project and model what would be needed • Benchmarking with Universities already operating in a similar manner would be worthwhile • Sharing e.g. common space with Exec Education students could be valuable 	
<p>3. Dean (P&R) report</p>	<p><i>Work Health and Safety</i></p> <ul style="list-style-type: none"> • No incidents reported • First aid and fire wardens needed in LWCM 	
<p>4. International Partnerships</p>	<ul style="list-style-type: none"> • Bill Damachis, new Director International Partnerships briefed members on his role, advising: • CBGL currently focussed on recruiting PG students through agents • Strategic imperative to proactively develop partnerships that are well-resourced, long term, and mutually beneficial, with the goal to achieve high quality at scale • UTS is a good model 	

	<ul style="list-style-type: none"> • A quality model would require Flinders to manage fast turnaround of offers, constant management and review of partnership efficacy, cohort management, WIL opportunities, distinctive brand presence, Alumni connectedness • High quality students are attracted to large research groups • Market very competitive, but niches could be identified <p>Potential models to consider would be:</p> <ul style="list-style-type: none"> • One or two significant articulation agreements for each discipline • 1+1 PG arrangements, students receive qualifications from each partner • Transnational Education leveraged as a pathway to Flinders • Short term mobility experiences, e.g. a semester packages of 3 subjects + an experience, leveraged for recruitment • High value Executive Education • Sponsorship, where this did not add difficulty <p>Members advised:</p> <ul style="list-style-type: none"> • HDR Coordinator - we have offers with 26 sponsored Saudi Arabian HDR students waiting for borders to re-open • Dean of Law - Flinders Law is one of 10 Aust. Universities accredited in Singapore (only one in Adelaide) which creates an opportunity, noting small enthusiastic cohort of alumni in Singapore, and connections with Temasek aligned strategically around legal innovation and future of law 	
<p>5. BGL Twitter account – briefing and analytics</p>	<ul style="list-style-type: none"> • Susannah Tidemann and Nicole Wedding briefed members on the Twitter strategy, advising: • The purpose of optimising Twitter to build awareness, profiles and thought leadership, drive traffic to websites, increase downloads and citations • Twitter users, popularity, demographics, and reach make it the appropriate channel to focus on • CBGL has established a process for ensuring content created regularly, and had met or exceeded most KPIs • Staff encouraged to create and link personal twitter handles and attend Social media training November 4 	
<p>6. Annual Planning and Analytical Cycle (APAC)</p>	<p><i>Document: CONFIDENTIAL - CBGL APAC Report 2021</i></p> <ul style="list-style-type: none"> • VP&ED advised that College APAC report had been submitted and senior staff would attend F2F review session with University leadership on 9 November <p>Members commented as follows:</p> <ul style="list-style-type: none"> • Recommended that the College formally launch the new Mission statement 	<ul style="list-style-type: none"> •

	<ul style="list-style-type: none"> • Strengths that could be highlighted to senior leadership include positioning Industry engagement for HDRs, and strong alignment of CBGL research with University research strategy • Noted that Rob Chalmers, Melissa De Zwart and James Scheibner had depth of experience in legal issues related to Data Analytics, and should be included in the course development planning, with a possible option of developing a specialisation in the Juris Doctor 	
7. Committee business for noting	<p><i>Documents:</i></p> <ul style="list-style-type: none"> • <i>CEC Minutes 7 September 2021</i> • Noted 	
8. Any other business	Recent news regarding the Southgate Institute noted.	

Next meeting: The next meeting will be Wednesday 24 November 2021 at 10.00am in LWCM 1.04.

MP:GR – 29 October 2021