

### Rubric or Marking Guide criteria – Sector Research

	Proposed weighting	Excellent	Average	Poor
<b>CAREERS FILE</b>	50%	<ul style="list-style-type: none"> <li>Shows evidence of consultation of a wide variety of channels for research</li> <li>Logically constructed and presented to enable ongoing maintenance and updating</li> </ul>	<ul style="list-style-type: none"> <li>Shows evidence of channel consultation</li> <li>Logically constructed and presented to enable ongoing maintenance and updating</li> </ul>	<ul style="list-style-type: none"> <li>Shows little to no evidence of channel consultation</li> <li>Poorly constructed and/or illogically or confusingly presented which will make ongoing maintenance/updating difficult</li> </ul>
<b>SUMMARY</b>	50%	<ul style="list-style-type: none"> <li>Describes channels consulted, identifying those that proved useful as well as those that were less so</li> <li>Provides excellent insight into potential roles and opportunities to build experience and networks</li> <li>Provides evidence that additional sector knowledge has been uncovered beyond standard channels (e.g. LinkedIn connections)</li> <li>Provides an excellent SMART goal which appropriately links to student learning</li> </ul>	<ul style="list-style-type: none"> <li>Describes channels consulted, identifying those that proved useful</li> <li>Provides some insight into potential roles and opportunities to build experience and networks</li> <li>Has set a goal which may need improvement either in terms of adherence to SMART technique and/or lacks obvious linkage to student learning</li> </ul>	<ul style="list-style-type: none"> <li>Provides limited or no description of consulted channels, useful or not useful</li> <li>Provides limited evidence that potential roles/opportunities to build experience have been uncovered</li> <li>Provides a poorly conceived SMART goal and/or no goal at all</li> </ul>